

Midwives Mailing List

Total Universe: 4,956
Base Rate: \$85.00/M

Description Summary

A new list is born! Midwives are trained health professional who help women during labor, delivery, and after the birth of their babies. Midwives may deliver babies at birthing centers or at home, but most can also deliver babies at a hospital. These caring, nurturing individuals have extensive training in their field and are great candidates for a variety of offers. If you are a direct marketer looking to target consumers who are midwives, you've come to the right place. Connect with these individuals in a mailing, telemarketing, or email campaign.

How Our Data Is Compiled

Our Midwives Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- There are 4 types of midwives: Certified Nurse Midwives (CNM), Certified midwives (CM), Certified Professional Midwives (CPM), and Traditional/ Unlicensed midwives
- A 2018 study found that in hospital settings, people who have midwives are less likely to have C-section deliveries or episiotomies.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: hospitals and doctor's offices looking to hire a midwife, magazine subscriptions, nursing accessories, insurance, healthcare, etc.

Popular Selections (for additional selections please inquire)

Age
Geography
Dwelling Type

Ethnicity
Income
Hobbies & Interests

Marital Status
Presence of Children
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899